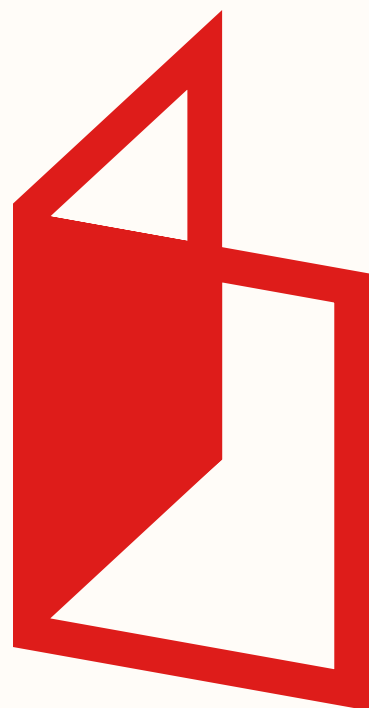




BOOKS UNBOUND

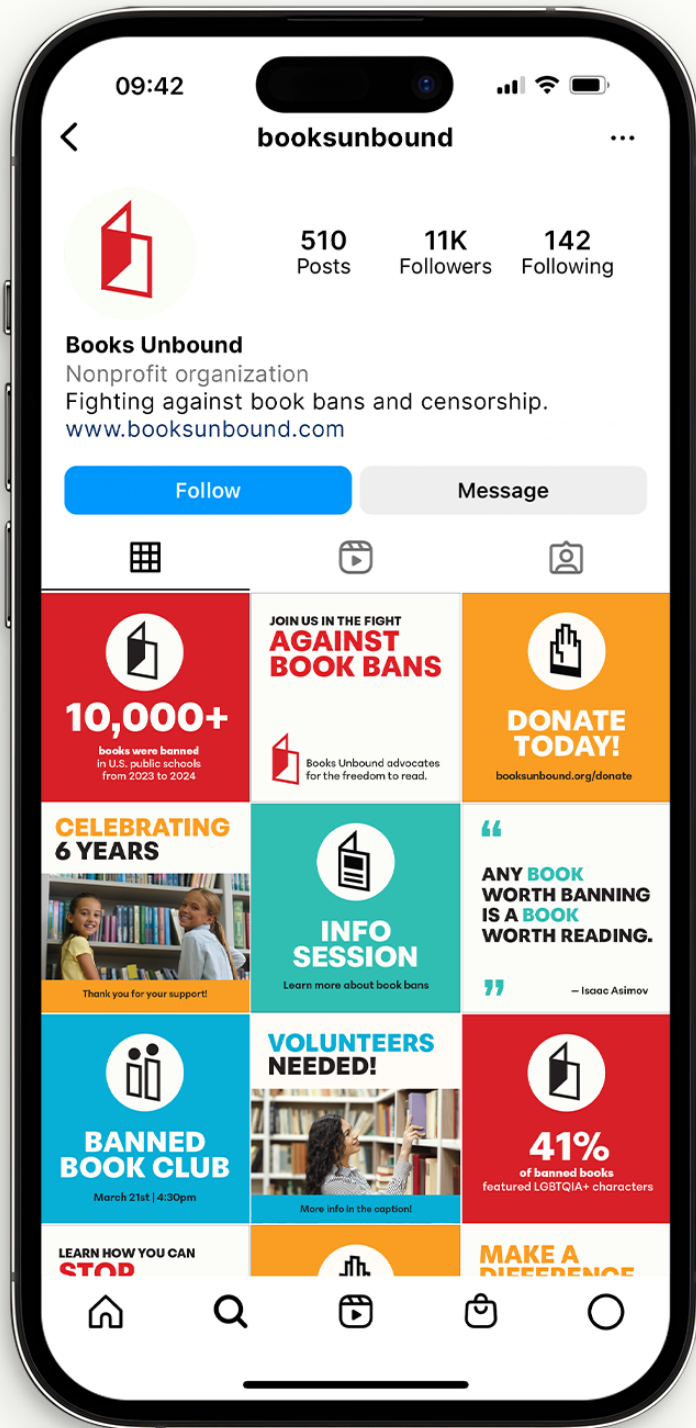
Every book, every right, every reader.

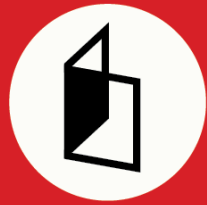


**UNITE AGAINST
BOOK BANS**



booksunbound.org





10,000+

books were banned
in U.S. public schools
from 2023 to 2024

JOIN US IN THE FIGHT
**AGAINST
BOOK BANS**

 Books Unbound advocates
for the freedom to read.



**DONATE
TODAY!**

booksunbound.org/donate

**CELEBRATING
6 YEARS**



Thank you for your support!



**INFO
SESSION**

Learn more about book bans

“

**ANY BOOK
WORTH BANNING
IS A BOOK
WORTH READING.**

” — Isaac Asimov



**BANNED
BOOK CLUB**

March 21st | 4:30pm

**VOLUNTEERS
NEEDED!**



More info in the caption!



JANE DOE
Project Manager
(619) 333-3333
jane@booksunbound.org
1234 Sunset Boulevard
San Diego, CA 921001



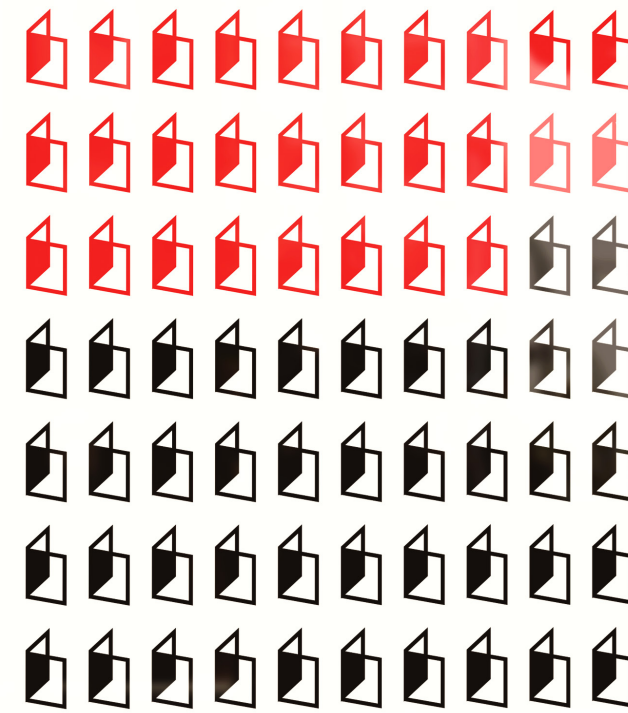
1234 Sunset Boulevard
San Diego, CA 921001

JOHN SMITH
4321 Sunrise Boulevard
New York, NY 07086

EVERY BOOK, EVERY READER, EVERY RIGHT.



148 159 163 169 177 212 219 222 258



41%

of banned books feature
LGBTQIA+ characters.



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“
**THE BOOKS THAT THE WORLD CALLS
IMMORAL ARE BOOKS THAT SHOW
THE WORLD ITS OWN SHAME.**
Oscar Wilde


**BOOKS
UNBOUND**

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WHAT WE DO



FIGHT AGAINST BOOK BANS.
Books Unbound makes it their mission to fight against censorship in school libraries and to advocate for the freedom to read.



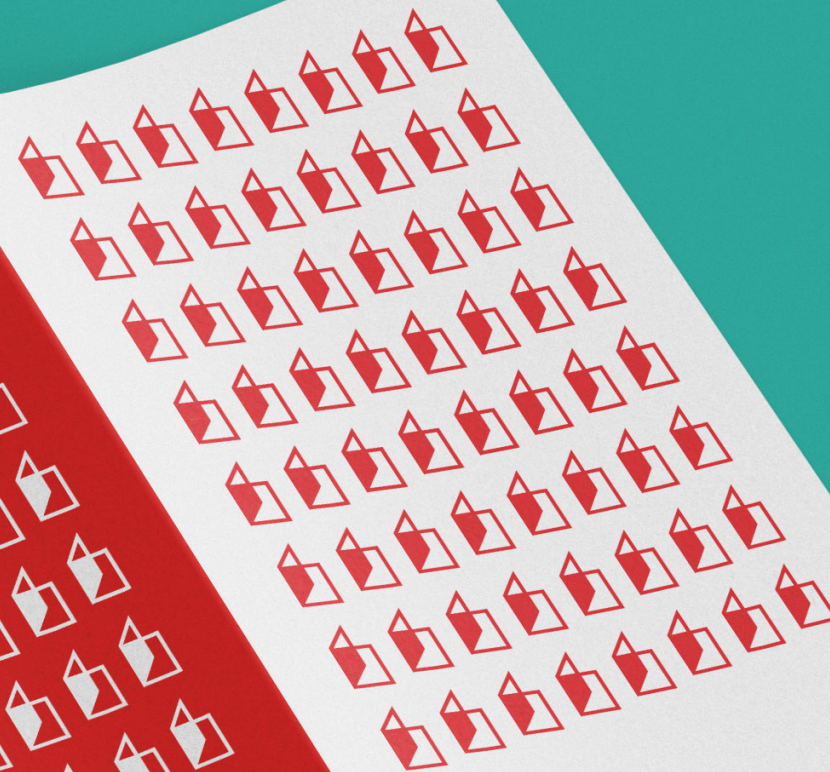
EMPOWER CHANGE.
Books Unbound uses the generous donations to fund community events, local meetings, and to advocate against censorship in libraries.



AWARENESS AND ADVOCACY.
We keep the local community informed by keeping them up to date with recent book bans and censorship issues in their local areas.



COMMUNITY BUILDING EVENTS.
At Books Unbound, we host community events centered on building teamwork skills and creating a safe space for all members to speak up.



BooksUnbound



@booksunbound



**BOOKS
UNBOUND**

Every book, every reader, every right.

booksunbound.org

UNITE AGAINST BOOK BANS



BRAND POSITION

BOOKS UNBOUND

BRAND MISSION:

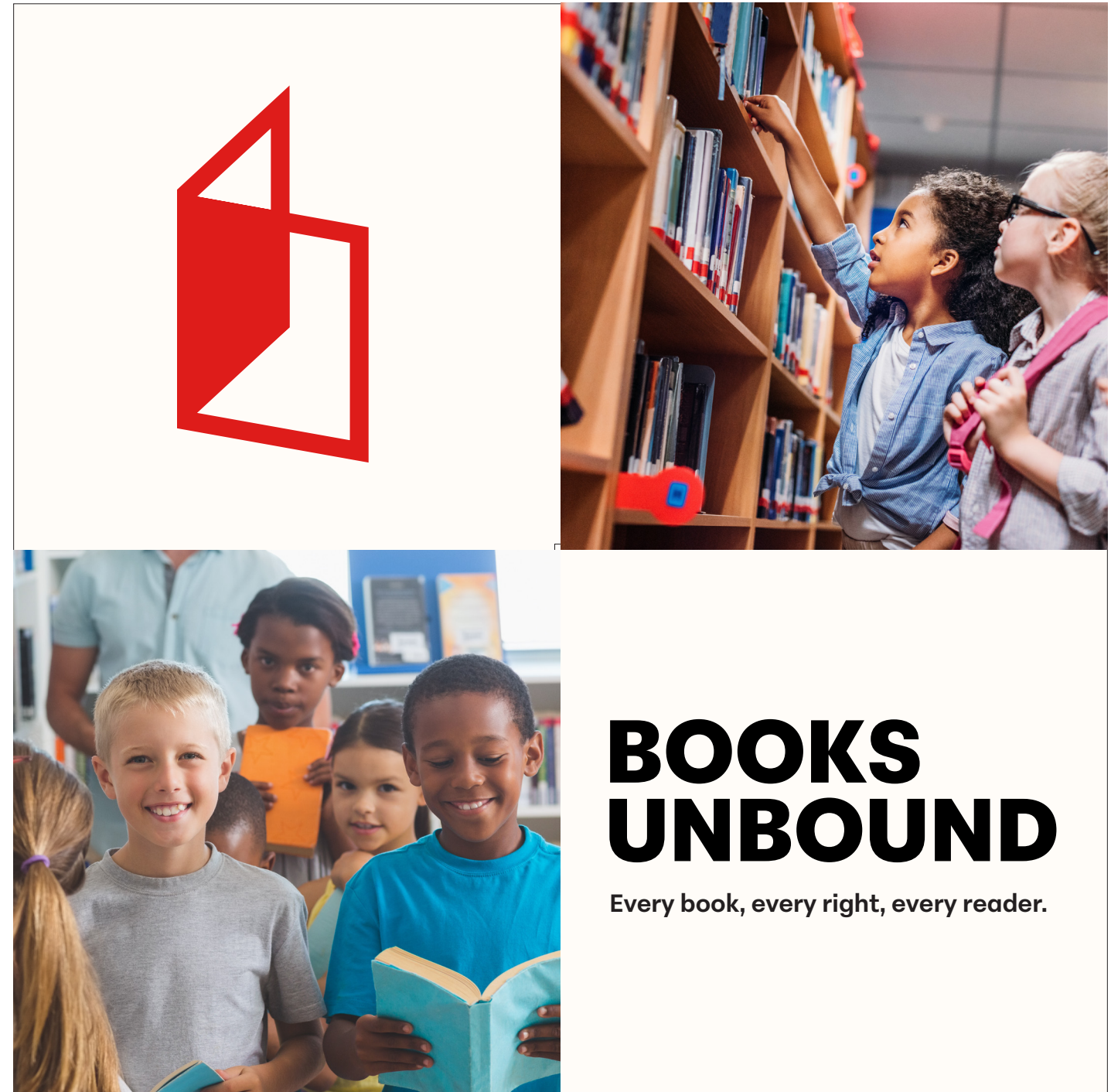
Books Unbound is a non-profit organization that raises awareness surrounding book bannings, and extends into fighting against censorship. This also includes things like bringing attention to how book bans target specific groups of people like minority groups and people of color. Pages Unbound makes it their mission to create inclusive public and local spaces in which parents, teens, and children can come together to discuss issues which pertain to book bannings.

TARGET AUDIENCE:

This non-profit organization mainly targets parents, teens, and children. The audience can also extend to anyone looking to become more informed about book bans, or those who wish to work towards a greater cause. This organization can work on both a local and national scale, in order to reach as many people as possible.

BRAND ATTRIBUTES:

Determined
Community focused
Educational
Informational
Transparent
Advocacy
Engaging
Inclusive
Child-centered



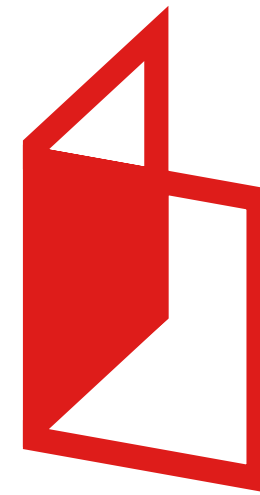
LOGO VARIATIONS



MAIN LOGO



BLACK LOGO



PICTORIAL LOGO

TYPE PALETTE

Main Headline
Peridot Devanagari Black (All Caps)

BOOKS UNBOUND

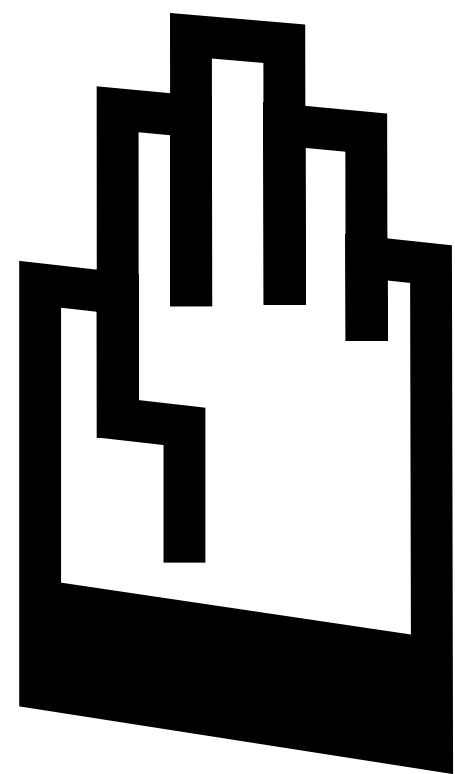
Subheadline
Peridot Devanagari SemiBold

Every book, every reader, every right.

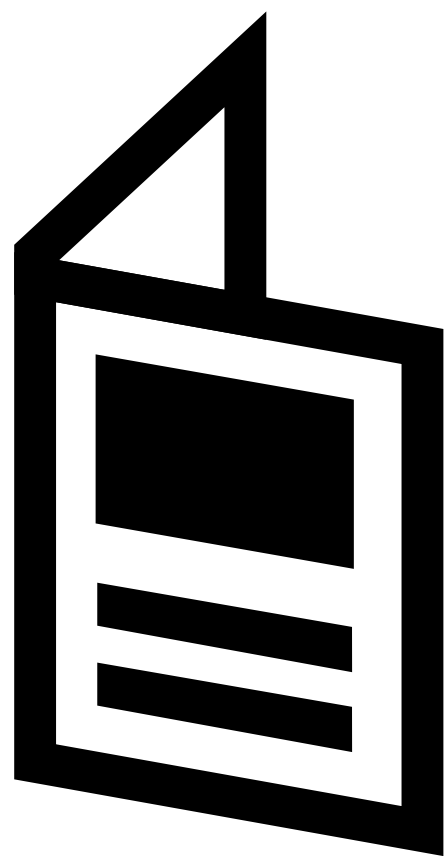
Body Text
Peridot Devanagari Regular

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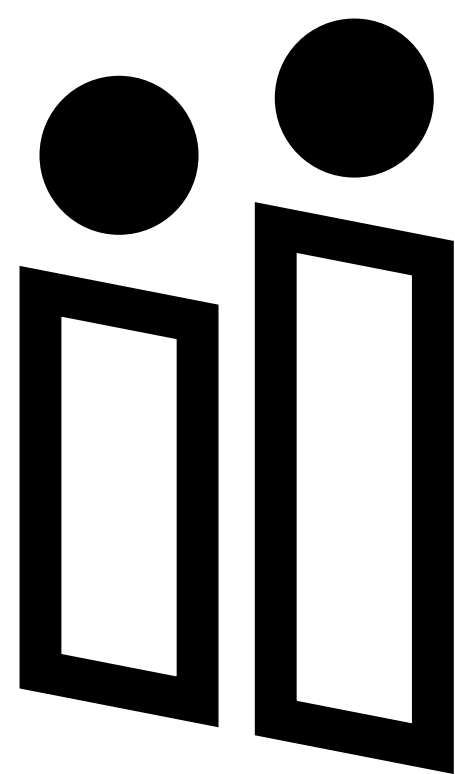
ICONS



DONATE

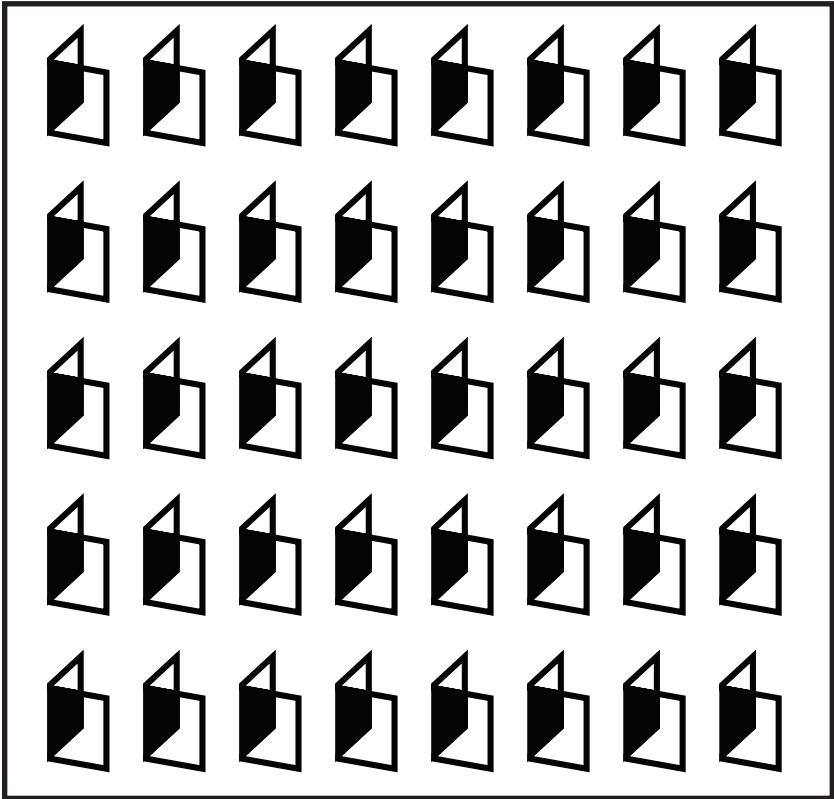


NEWS & UPDATES

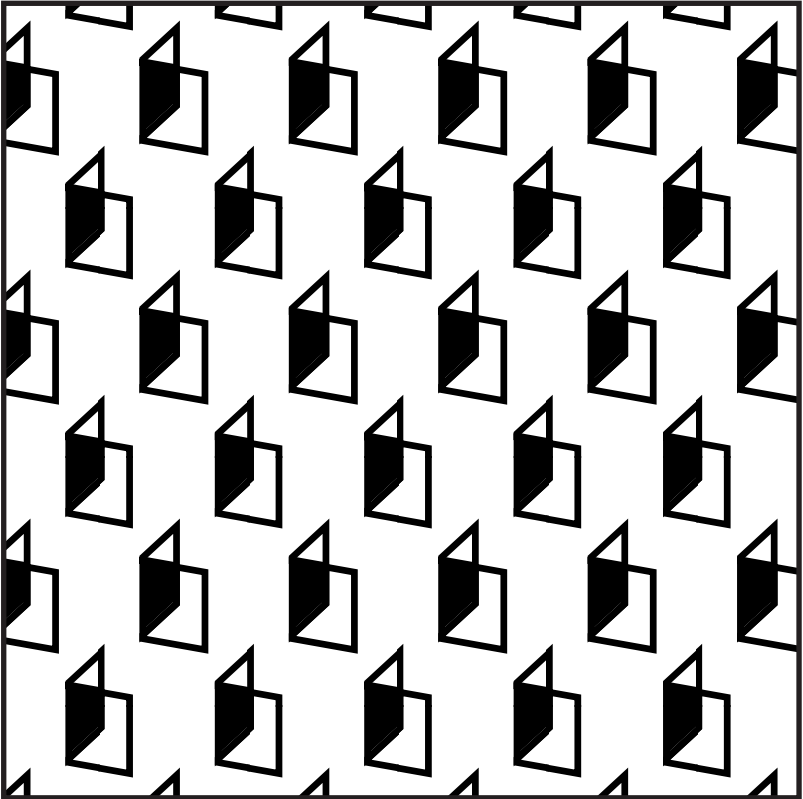


COMMUNITY EVENTS

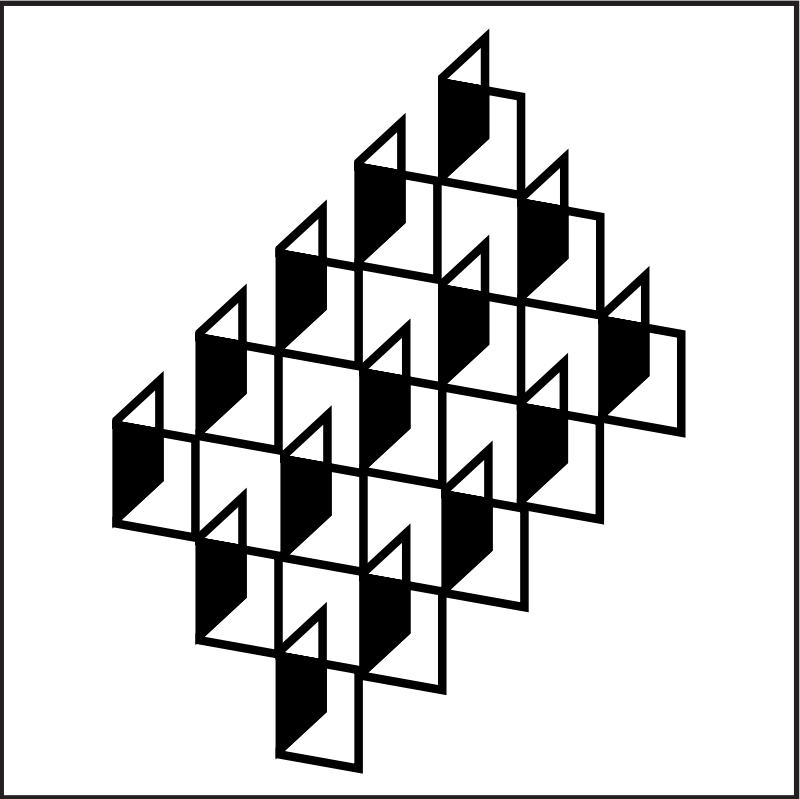
PATTERNS



PATTERN #1



PATTERN #2



PATTERN #3

COLOR PALETTE

MAIN COLORS

RBG

221:28:26

HEX

DE1F26

CMYK

9.77:100:100:1.95

PANTONE

1795 C

RBG

225:159:28

HEX

FOA31F

CMYK

3.91:40.23:100:0

PANTONE

130 C

RBG

46:196:182

HEX

3CBEB3

CMYK

67.84:0:36.47:0

PANTONE

7465 C

RBG

6:174:213

HEX

00AED5

CMYK

73.33:10.2:9.41:0

PANTONE

306 C

BLACK AND WHITE FOR DIGITAL PLATFORMS

RBG

15:15:15

HEX

0F0F0F

RBG

255:252:248

HEX

FFFCF8

BLACK AND WHITE FOR PRINTED MATERIALS

CMYK

0:0:0:100

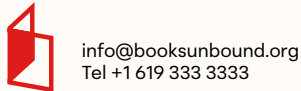
CMYK

0:0:0:0

STATIONERY SET



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LETTERHEAD



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ENVELOPE (FRONT)

EVERY BOOK, EVERY READER, EVERY RIGHT.



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ENVELOPE (BACK)



BUSINESS CARD (FRONT)

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BUSINESS CARD (BACK)

PROMOTIONAL BOOKMARKS

DID YOU KNOW?

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”





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